



Go **Big** or Go Home!
Create Career-Defining Moments

I have some unique



koalafications

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“Opportunity does not come gift wrapped.
You *must* take risks.”



—Nina Bhatti



Are you the best kept secret
in your organization?

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Don't become
indispensable for
doing work that
**downplays your
potential.**



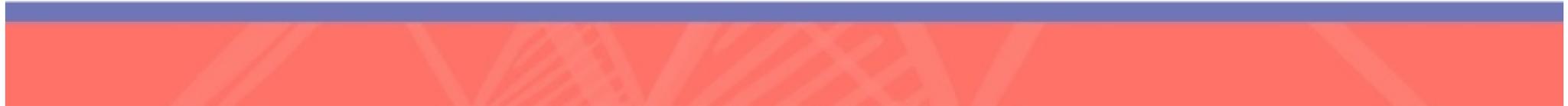
Women and minorities get asked to do more
“office housework.”

Create Career-Defining Moments



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The Career-Propelling Power of Stretching



40 % of women in leadership positions say that taking “difficult, visible” assignments was key to their advancement.

71 % of execs cited stretch/rotational assignments as their most valuable leadership development.

People who take on stretch assignments are also more likely to get **raises.**

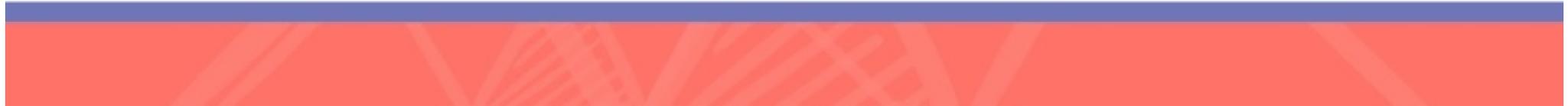
Women are
LESS likely to
attract these
career-
transforming
opportunities.

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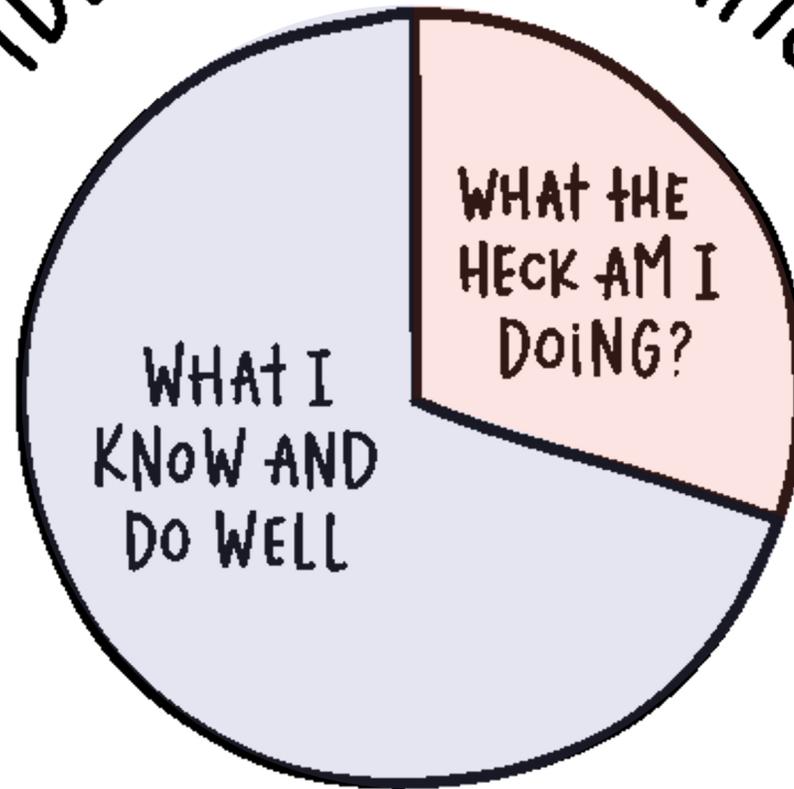
You won't always get to choose what you work on, but when you do have a say, go after **high-profile career-transforming opportunities** that showcase your potential.



Are you overstretching
or understretching?



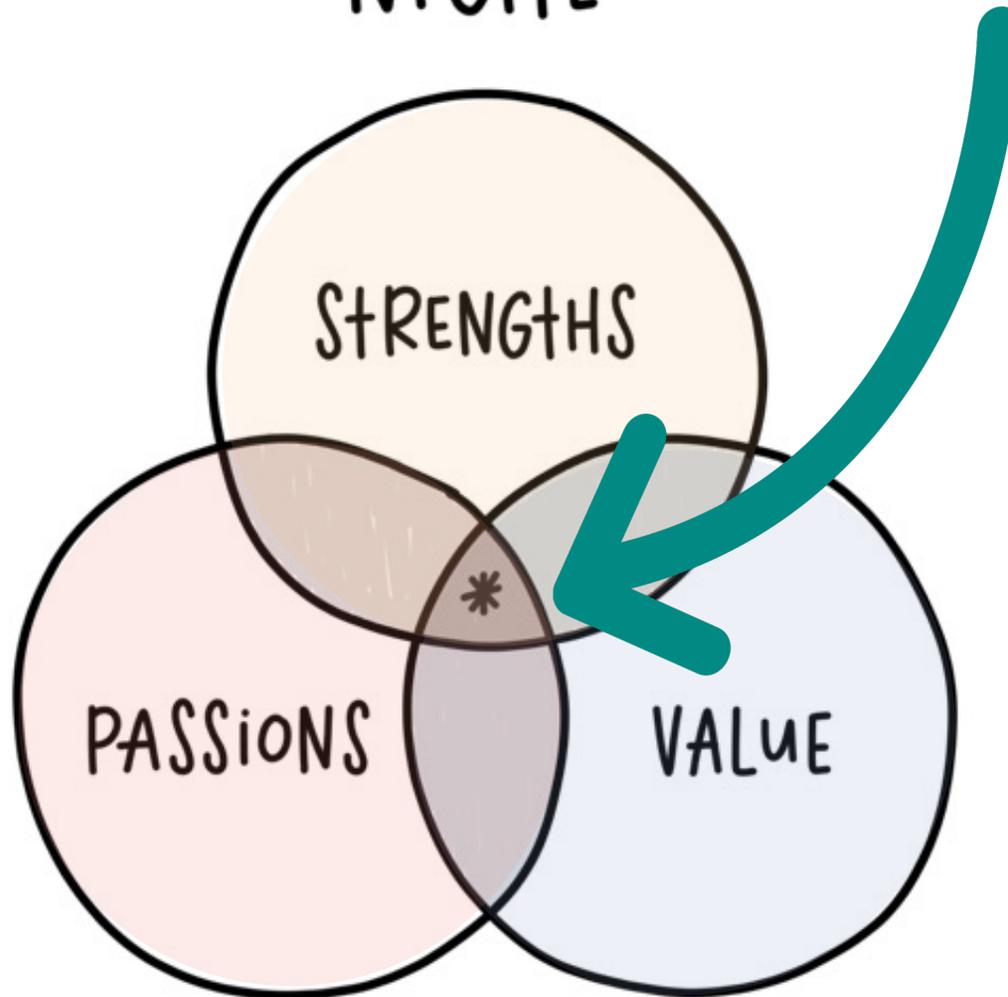
IDEAL STRETCH RATIO



What's your superpower?



YOUR LEADERSHIP NICHE*



Criteria for a Career-Defining Opportunity

1

Reinforces the leadership
niche I want to be
known for

2

Allows me to deliver
valuable results to my
organization

Be ruthless—but
diplomatic—about taking
on assignments that
meet these criteria



Find Your Next Career-Defining Opportunity

1. What's already on your plate?

2. Do the hard thing

3. Fill a gap

4. Simply ask



Let's Stretch!

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“To high achievers, who are often people pleasers, the idea of saying no can be painful, but the inability to set boundaries around your time and space erodes the opportunity to attack your boldest dreams.”



—Pamela Stewart

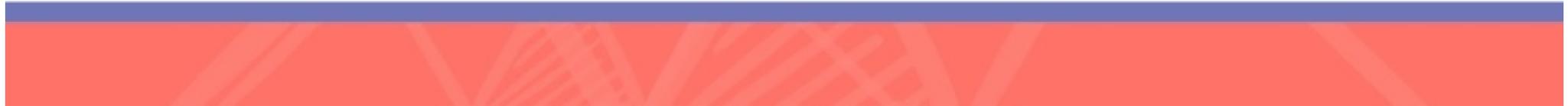
It's OK to say...

Master the
art of
"Yes, if...."



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Stretch. Recover. Repeat.



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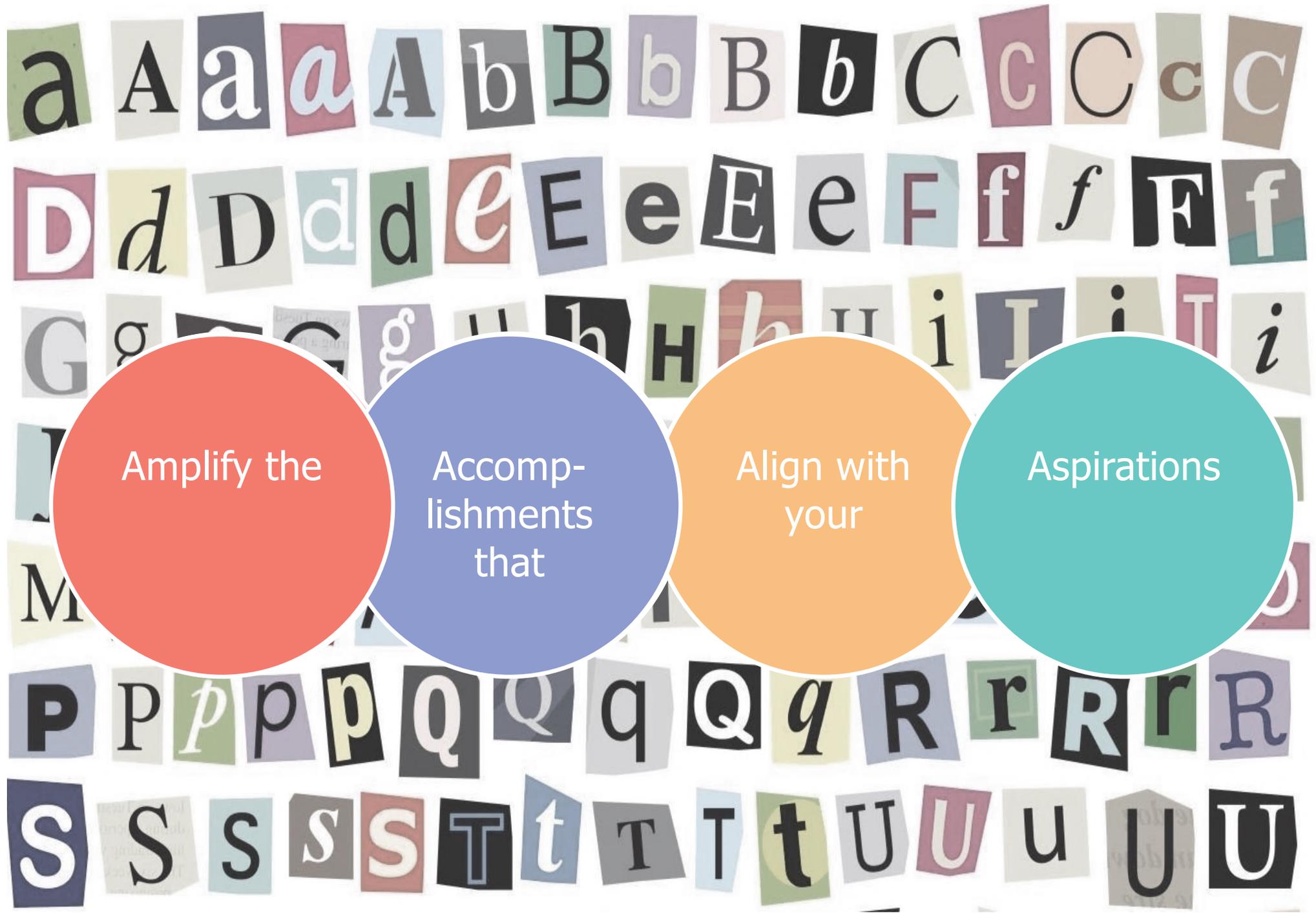
The assignments you
say **no** to can be as
career defining as the
ones you accept.

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“Look at stretch assignments as springboard opportunities. Use this moment to your fullest advantage. Take this opportunity and do amazing things with it.”



—Tara Jaye Frank



Amplify the

Accomplishments that

Align with your

Aspirations

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The world needs your leadership now,
more than ever. But when you keep your
head down, you silence your voice and
submerge your influence.

Own your leadership superpowers.
Choose your stretches carefully.
Step up and shine.
Execute like a rockstar.
Stretch, recover, and repeat.

And you'll have an incredible career.

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BE A LEADER

WHO DEVELOPS LEADERS

WHO DEVELOP LEADERS

