

# CRITERIA FOR A CAREER-DEFINING OPPORTUNITY

Use this checklist any time you're considering taking on a high profile project, stretch assignment, or new position:

- Does this opportunity reinforce the leadership brand you want to be known for?
- Does this opportunity allow you to deliver valuable results to your organization?

If the assignment includes these two elements, plus at least two of the following seven supporting criteria in the checklist below, get ready to go out and smash it:

- Move you forward on your chosen career trajectory
- Help you develop new skills and business acumen
- Provide you with your ideal amount of stretch
- Give you the influence you need to succeed, along with adequate support from your management
- Make your value visible to your organization's leaders
- Meaningfully expand your network
- Connect you to potential sponsors

**Are there any other decision criteria that are important to you?**

---

---

---

---

---

---

---

---

---

---

**What's your next career-defining opportunity?**

---

---

---

---

---

---

---

---

---

---