33 WAYS TO AMPLIFY YOUR ACCOMPLISHMENTS

1. Forward a message where someone thanks you for something you’ve done well to your boss and your boss’s boss. Add the three simple letters FYI before hitting send.
2. Take what worked and made a big impact in one area and reproduce those best practices in another area.
3. Frame and display a diploma, certificate, or photograph that represents an achievement.
4. Feature your leadership brand in your employee profile, email signature, business cards, presentations, bio, and social media profiles.
5. Upgrade your elevator speech to reflect your brand and potential.
6. Update a key leader or stakeholder on your progress toward a goal.
7. Start sending regular status reports to a distribution list of people who would appreciate being kept up to date.
8. Create a presentation on best practices to share with other teams.
9. Contribute an article to your organization’s newsletter or an industry publication.
10. Invite a leader to a team meeting to hear what you and your colleagues are working on.
11. Ask a well-thought-out question at a meeting that shows what you know.
12. Ask for a spot on a meeting agenda to share updates, knowledge, or lessons learned.
13. Write a social media humblebrag.
14. Write a blog post. If you don’t have a blog, post it on your LinkedIn profile.
15. Give a webinar or lunchtime talk, and include examples of your work.
17. Be a podcast guest.
18. Give a conference presentation or join a panel.
19. Remind people you’re always happy to answer questions about your area of expertise.
20. Use the SPAR method to tell a story about a flopportunity or an important problem you solved.
21. Start a group whose mission is linked to your brand.
22. Volunteer on the leadership team of a professional association.
24. Ask a colleague, manager, or mentor to nominate you for an award. (Offer to do the paperwork.)
25. Team up with a group of colleagues and nominate each other for awards and recognition.
26. Back your posse’s ideas in meetings, and call attention to each other’s accomplishments.
27. Create “forwardable praise,” a glowing email about team accomplishments to forward up the management chain.
28. Start meetings by asking each individual to share a recent accomplishment or best practice.
29. Set up a Slack channel for recognizing team members’ achievements.
30. Use the SPAR model to tell the story of a problem the team conquered.
31. Frame and hang documents or photographs that represent a group achievement.
32. Write five recommendations for others on LinkedIn. (I can pretty much guarantee someone will write one for you in return.)
33. Put together a presentation on a team win or best practices. Bring others along to copresent it to management, in a learning session, or to other groups.

Adapted from Woman of Influence: 9 Steps to Build Your Brand, Establish Your Legacy, and Thrive by Jo Miller (McGraw-Hill).
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